

# Julius Sanchez

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## Summary

*Imaginative problem solver with experience creating concept ideas to storyboards and final production. Strong foundation with people relationship, mentoring and motivation.*

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## Skills

- Creative method of utilizing tools for quick turnaround in order to meet strict deadlines
  - Conceptualize overall projects cutting down on unnecessary spending and overtime hours
  - Able to adapt to different drawing, branding, and workflow styles quickly
  - Effective method of communication and positive attitude to help motivate the overall project
  - Wide knowledge of artistic experiences ranging from traditional media to new technology
  - Advance knowledge of network resources in regards to client server relationship
  - Excellent written communication skills for writing of project proposal
  - Expert at storytelling by using, speech, hand gestures and body languages
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## Professional Experience

10/20/2014–  
03/02/2019

### INSTRUCTIONAL COURSE DESIGNER / MEDIA AND SIMULATION DEVELOPER

Walnut Creek, CA

#### John Muir Medical Health

- Used Articulate Storyline to help developed Instructor lead and online compliance courses.
- Worked closely with lead course developers and SMEs to created optimal course design to minimize duration of course length to shorten (RNs, physicians, staff members) mandated compliance course taking hours.
- Create method of managing course materials on one file by creating variables within the UI for two campus, giving learners a choice on which campus they resides enabling the course managers to easily and quickly update any changes to policies from either campuses.
- Film instructional videos to accompany course materials.
- Film existing, new and developing policies for online viewing to further lower valuable hours which would otherwise have been taken away from patient care.
- Assist in purchasing simulation equipment and proposed location for construction of simulation laboratory for Laerdal equipment.
- Programmed and designed simulation scenarios using Laerdal Sim Designer for Sim JR, Sim Baby and Sim Man 3G.
- Recreated realistic symptoms on high fidelity sims using makeup, schkin (skin) Including bleeding, sweating, ulcers, broken bones, mouth froth.
- Facilitate SimLab for better scenario.
- Trained selected personnel from different units to operate Simulators when simulation is done on onsite.
- Visit Pediatrics department once a year during Halloween in my functional IRONMAN suit.

12/05/2013–  
9/02/14

### FLASH ANIMATOR

Walnut Creek, CA

#### Kaiser Permanente

- Worked with medical subject matter experts to develop course outlines
- Use action scripts to create optimized user interaction and logic.
- Upload files via FTP for client presentation proposes and review.
- Use Illustrator to create vector graphics for prints, websites, layouts and Flash animations.
- Create frame and code animation with Flash.
- Use color theories for better visual presentation of website.

12/21/2011–  
5/02/12

## GRAPHIC / WEB DESIGNER

Redwood City, CA

### MedExpert

- Build websites in Photoshop with client's style guide specification.. Create wireframe of websites.
- Upload files via FTP for client presentation proposes and review.
- Use Illustrator to create vector graphics for prints, websites, layouts and Flash animations.
- Create graphics optimized for faster transfer rate for the internet and staying within client requirements.
- Create frame and code animation with Flash.
- Use color theories for better visual presentation of website.

10/17/2011–  
11/29/2011

## SR. PERSONNEL CLERK

San Francisco, CA

### City and County of S.F. Human services Department

Created access Database. Created assets for Website. Optimized work process by utilizing MS Office Suite 2003 tools and features. Examples are using mail merge within word to populate information from Excel Spreadsheets or Access tables. Worked with other departments so that all documents had a central point of information to pool from and propagate documents or spreadsheets. Wrote Macro to calculate future termination dates. Created Access GUI interface for data entry with date calculation and reporting features. Excel spreadsheets were modified in order for data to be used more effectively by automating queries and organizing data with merging of information into one column. This information can now be used for Word or Access. Processed clients to better understand the workflow of each department to optimized the efficiency and accuracy of data.

03/23/2011–  
11/01/2011

## GRAPHIC DESIGNER | FLASH ANIMATOR

San Mateo, CA

### Bernard Hodes Group

- Build websites in Photoshop with client's style guide specification.
- Use wireframe concept to create Flash animation and or websites.
- Manipulate images within Adobe Photoshop to be included in web design.
- Create mask with Photoshop to knock out background. Fix hair for a more realistic composite.
- Use Color Correction techniques to make composites more seamless.
- Create wireframe of websites.
- Update or modify existing client's printed advertisement banner and posters with InDesign.
- Upload files via FTP for client presentation proposes and review.
- Use Illustrator to create vector graphics for prints, websites, layouts and Flash animations.
- Create graphics optimized for faster transfer rate for the internet and staying within client requirements.
- Create frame and code animation with Flash.
- Use color theories for better visual presentation of website.
- Use Filemaker Pro for ad production.
- Work with staff and to maintain departmental websites through web designers and content management system.
- Clients AAA, T-mobile, REI, Sutter Health, Banner Health, Petco

11/10/2010–  
03/14/2011

## ART DIRECTOR | SENIOR GRAPHIC DESIGNER

Pacheco, CA

### Recreation Connections, Inc.

- Modify photos with Adobe Photoshop to be included in Web Design.
- Create wireframe of websites.
- Optimized graphics for faster transfer rate on the internet.
- Use color theories for better visual presentation of website.
- Code with PHP and also CSS for quicker and easier updates of content and images.
- Utilized .XML files for both Flash and HTML websites.
- Install Wordpress and SQL database on server for quick transfer of web information from one domain to another.
- Able to combine Flash animation with Wordpress website and other CMS type interfaces.
- Experienced with HTML, CSS, Dreamweaver, Flash and CMS
- Took digital footage and edit in Final Cut Pro

12/2009–  
11/10/2010

## FREELANCE ARTIST AND DESIGNER

El Sobrante, CA

- Design website for different clients using CMS, CSS, HTML and Flash.
- Modified actionscripts for Flash interface and interaction.
- Created storyboards, concept drawings.
- Create layout for InDesign documents.
- Design Logos with Illustrator.

7/2009-12/2009

## DESKTOP PUBLISHER | GRAPHIC DESIGNER

Hercules, CA

### Bio-Rad Clinical Diagnostic Group

- Modify photos with Adobe Photoshop for preparation to be included into operation manuals.
- Create layout for InDesign documents.
- Utilize character and paragraph styles within InDesign for consistent layouts.
- Use template to complete FDA approved documentations.
- Use software to translate English language to several different languages including Greek.
- Work with team members to refine and approve instructional manuals for scientific equipment.
- Increase desktop publishing by 15% by updating existing and outdated templates.
- Create presentation with Powerpoint and Keynote.
- Created technical deliverables which includes production materials, aesthetic visuals and illustrations.
- Maintained consistency of presentation principles and philosophy from project to project and between media used.
- Adhered to universal design in order to maintain brand identity.
- Applied regulations and laws such as copyright and use rights when utilizing photographic and digital media.

02/2007 – 7/2009

ART DIRECTOR | SENIOR WEB DEVELOPER | ANIMATOR

Emeryville, CA

**Omega 3** | Contract/Freelance

- Hand drawn concepts design of original character complete to model sheets.
- Brainstorm names and personalities of characters to complete the process.
- Create Flash Website and animation using hand drawn sketches imported into Flash CS3.
- Improved workflow by 20% by modifying existing assets inside Flash CS3.
- Edit animation demo with Final Cut Pro.
- Used Photoshop and Adobe Illustrator to created posters.
- Produced both low budget and high quality media videos.
- Created short flash animation for online environment.
- Created strong corporate branding by doing research and capturing the essence of the company.

12/2004 – 2/2007

ART DIRECTOR | SENIOR GRAPHIC DESIGNER

Emeryville, CA

**MediaSinge** | Contract/Freelance

- Designed logos and layout for brochures for businesses which contributed 12% increase in sales.
- Interacted with clients to better understand their needs while at the same time lowered cost of production by optimizing the workflow by incorporating thumbnail sketches.
- Applied improved methods of creating graphics by building a library of templates for popular layouts.
- Lead production teams and manage multiple high priority projects.
- Created Powerpoint presentation.

01/2003 – 12/2004

ART DIRECTOR | GRAPHIC DESIGNER | VIDEO EDITOR

San Francisco, CA

**Children Entertainment Incorporated** | Contract

- Illustrated an amusement park pitch bible to further develop an idea.
- Sketched concept to help investors to visualize the overall park idea.
- Conceptualized ideas for book cover and follow through with production.
- Multi-camera shoots, directing actors and use of special effects.

1997 - 2007

PROJECT MANAGER

**IBM supporting Chiron / Lucent**

- Lead and plan out the deployment of both hardware and software (including MS Outlook, Tivoli, Windows 2000, Windows XP)
- Managed 27 technicians and coordinated 3000 users for deployment of new lease equipment within a 1 year schedule.
- Responsible for training and helping out 27 technicians.
- Responsible for being the single point of contact for issues that needed special attention.
- Responsible for increasing productivity of workload by 20%
- Workload balancing increasing effective usage of team's skill sets by 10%
- Responsible for Increased productive closures of trouble tickets by 30%

Education

- Full Sail University
- **MFA in Digital Media**
- Westwood College of Technology
- **Bachelor of Science in Animation**
- Academy of Arts of San Francisco
- **studies in fine art**

**Software**

- Proficient in Adobe CS+
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Microsoft Suite
- Final Cut Studio
- Maya 2019
- Win 10 Mac OS 10x
- Logic Pro